**Key Player Identification**

It is important to activate those persons who can exercise a significant influence on the change process („key players“). Project management should try to identify key players and assign them an active role in the change process (e.g. as „promoters“ or „change agents“).

|  |  |
| --- | --- |
| Employee: | **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| Unit: | **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| Function: | **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | **Specification** | | |
|  |  | No | Medium | Yes |
| **Attribute** | Head of a relevant area |  |  |  |
| Extensive project experience |  |  |  |
| Program Management Experience |  |  |  |
| Special communicative experience |  |  |  |
| Special professional skills |  |  |  |
| Special quantitative/qualitative resources |  |  |  |
| Controls important processes |  |  |  |
| Located at important information nodes |  |  |  |
| Good relations outside the company |  |  |  |
| … |  |  |  |